


**WE ♥ YOUR CURLS**

**KIKI**  
*Curls*  
NO. 1 BRAND FOR CURLS

**KIKICURLS.COM**  
**KIKI CURLS® // DISTRIBUTORS // 2024**





**WE'RE NOT  
HYSTERICAL  
ABOUT CURLS**

They're just your free gift from nature.





# CURLY GIRL FRIENDLY

Kiki Curls has been developed especially **FOR EVERYONE WITH CURLS IN THE WORLD.**

We are not hysterical about curls. They're your free gift from nature. Properly treated, your curls are something that everyone is jealous of. Or you don't give them love and try to hide them on your head like a hung dead guinea pig. It's up to you! :-)

**100% CG FRIENDLY INGREDIENTS** and a vacuum package for perfect dosing. Our goal is clear, we give you everything for the perfect curls, we take care of your greatest possession and do that by teaching you the 3-steps that give your curls everything they need.



# OUR TEAM



**#1**

## CLEANSER

Almost non-foaming and mildly 'cleanditioner' to be used daily or a few times a week. Specially developed as STEP 1 for fluff-free curls.

**#2**

## RECOVERY MASK

For daily use to get your curls back in top condition. Makes your hair strong again, restores porous hair and frizz.

**#3**

## WONDER FINISH

Detangles, strengthens, defines, anti-frizz, gives shine, protects against heat damage and keeps your curls in natural control.

**#4**

## CURL CONTROL

Detangles, strengthens, defines, detangles, adds shine, protects against heat damage, gives control and detail to your curls.

**#5**

## LEAVE-IN SPRAY

Long live the curl! With a daily dose of anti-frizz morning mist on your sleepy curls. From now on, truly shiny curls every day!

## BRUSH

Specially designed to detangle and define natural curls without causing frizz and restore it to its finest form.





# THE KIT

## 3 IN ONE - BEST SELLER

Welcome to your exclusive journey to flawless, bouncy curls! With our easy 1-2-3 steps, a premium comb, and the inspiring Fifty Shades of Curls guide, you'll kickstart your new hair routine effortlessly. Thoughtfully priced and beautifully presented in a luxurious, soft-touch box, it's the ultimate way to think outside the box—and into stunning curls.







# BRUSH

## DON'T BRUSH

Discover the power of natural curls with our quirky curl brush for curl type 2a to 4c!

Specially designed to detangle and define natural curls without causing frizz, the unique shape and rounded edges gently separate each curl and restore it to its finest form.

The Kiki Curls Brush makes a statement: strong, bouncy curls that shine with health - without the frizzy, over-brushed look.

**Tip:** Switch to the curl rake in the handle to separate clumps for head-turning curls!

**MATERIAL:** Made of 30% PP & 70% recyclable and renewable CG-friendly wheat straw.



**#5**

**CURL**

**POWER**

**SPRAY**



**NEW**



# LATEST NEWS

- Q4 2024: launch Kiki #5
- Developing Kiki #6 - Hair Oil & Cast Breaker

# COMING UP

- Q1 2025: launch Kiki Brush
- Q1 2025: Kiki #4 BIG (750 ml) available
- Q2 2025: launch Kiki #6 - Hair Oil

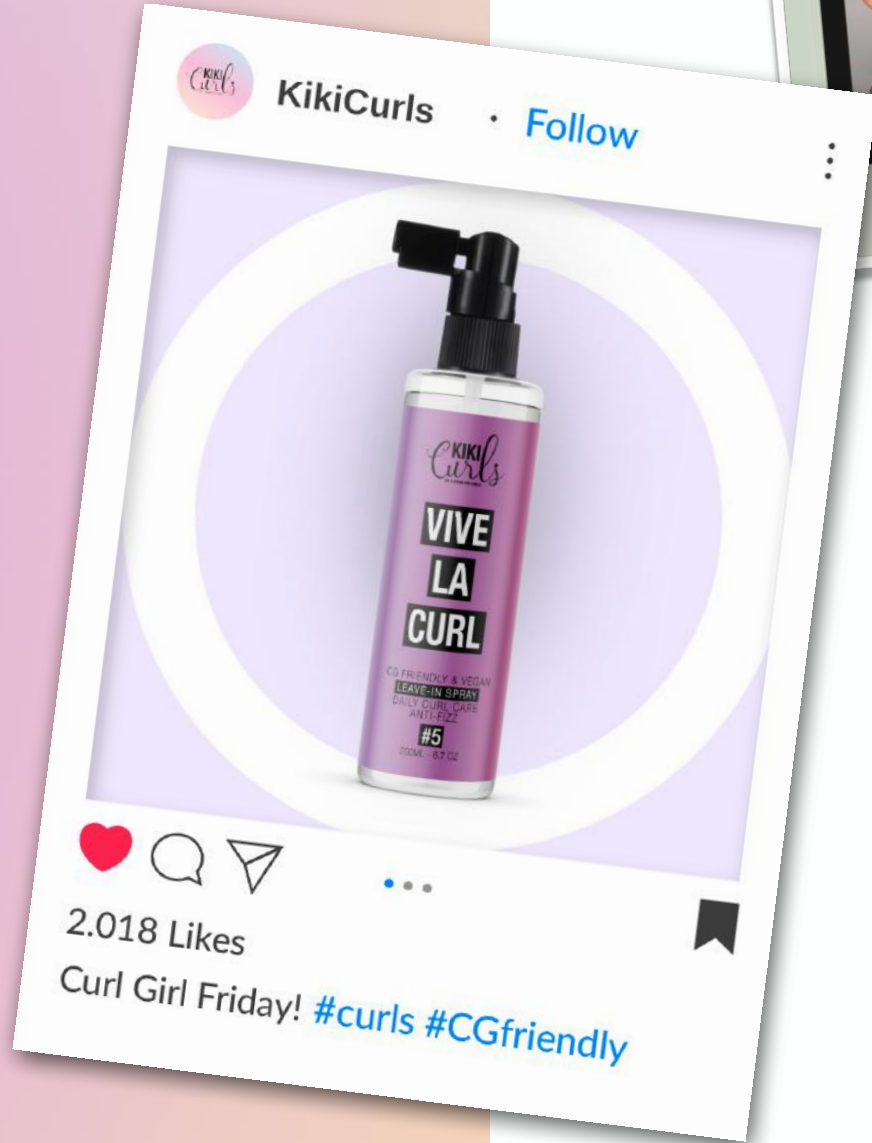


**WE'RE YOUR**

**FUEL, YOU'RE**

**THE CAR**

We provide you instruction leaflets, video's, marketing materials and so on, you can take the credits.





# ABOUT US

## BORN IN THE NETHERLANDS

Kiki Curls was developed by Hairbrnds®, part of Koos van der Beek BV. Since 1939 we have been a wholesaler and distributor for the professional hairdresser in the Netherlands. After a successful start with Kiki Curls in 2020, we are ready to give all curls in Germany the love they deserve. We are looking for reliable partners to work with.

But beware, we are Dutch :) direct, clear language, and that also applies to our prices. Transparent and fair margins for everyone. To ensure this, we do not give any additional discounts and do not want to see any discounts in communication. This way the customer knows where he stands and everyone gets his fair share. We are looking for enthusiastic partners who would like to help Kiki build up in Germany.



PROUDLY PART OF HAIRBRNDS® FAMILY

# HAIR brnds

UNIQUE HAIR BRANDS

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**PURE  
ELEMENTS**  
SCIENCE & NATURE IN HARMONY

**NOVI**  
SCENT

**KIKI**  
*Curls*  
NO. 1 BRAND FOR CURLS

**SWEET BUNNY**

**Y.S. / P A R K**

**imago**

*gradient*

**Pure**